

From: [Ariana Gomez](#)
To: ["Mario Aceves"](#)
Subject: RE: Inquiry Regarding the Installation of Pole Banners in LA Fashion District
Date: Monday, November 07, 2016 10:32:00 AM

Hi Mario,

I've taken over this project for Jessica and was wondering if there are any special permitting rules or regulations we should be aware of as a Business Improvement District. We had at one point, been told that we had priority in the permitting process for banner installation within our district. Is this accurate?

We are trying to install banners on Broadway and Spring Streets, but were told by our vendor that permits for those areas have been taken out a year in advance and we would have to wait.

Your help is much appreciated. Thank you!

Ariana

Ariana Gomez
Marketing & PR Manager



LA Fashion District BID

110 E 9th St, Suite A1175 | Los Angeles, CA 90079
213-488-1153 ext. 718
www.fashiondistrict.org

From: Mario Aceves [mailto:mario.aceves@lacity.org]
Sent: Monday, November 07, 2016 8:51 AM
To: Ariana Nussdorf <projectmgr@fashiondistrict.org>
Cc: Rena Leddy <rena@fashiondistrict.org>; Ariana Gomez <ariana@fashiondistrict.org>
Subject: Inquiry Regarding the Installation of Pole Banners in LA Fashion District

Hi Jessica,

I handle the banner permit applications at BSL. In order to install banners on Bureau of Street Lighting (BSL) streetlight poles, you need to contact an authorized vendor (banner company). The authorized vendor is responsible for submitting the permit application online to BSL with all the information regarding the event. Only the authorized vendors on the attached list can submit an application to BSL. The vendor will ask for proposed locations, requested period of installation, and a banner image.

The vendor will submit the application with all the necessary information for BSL to review and approve. The vendor will include the permit fees in the quote they provide to you. The application must be submitted by the

vendor at least 10 days before the installation date. After we approve an application the vendor will install/remove the banners for the requested period of time.

Please, do not hesitate to contact me if you have further questions.

Regards,

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Mario L. Aceves
Street Lighting Engineering Associate
Bureau of Street Lighting
Community Services Division
(213) 847-1451

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